Event Guidlines

- · Maximum time 4 minutes (Videos can also be projected).
- Maximum slide 5-6.
- · Two members per team.
- Maximum 5 team per college.
- · Registration fees Rs.100 per head (200 per team).
- · Refreshment will be provided.
- · Certificates will be provided for all participants.
- Winners and Runners will be awarded with shield and certificate.
- Presentation slides has to be sent to the organising committee on or before 7th January 2024 with payment slip/screenshot.
- Printed copy (in word document) of case analysis should be submitted at the time of presentation.

Important Date

Deadline for registration 7 th January 2024

Bank account details

Gpay Number: 7708894499

Address for communication

The Convenors, Citizen Consumer Club Dr. N.G.P. Arts and Science College, Coimbatore – 641048, Tamil Nadu.

Combatore – 041040, Tamin Naud

Mobile: 9894563069, 8903219310

Mail Id: ccintercollegiate24@gmail.com

Scan For Registration





Dr. N.G.P. Arts and Science College

(Autonomous and Affiliated to Bharathiar University, coimbatore)
Approved by Government of Tamil Nadu by NAAC with A++ grade (3rd cycle - 3.64 CGPA)
Dr.N.G.P. - KalapattiRoad, Coimbatore - 641 048. Tamil Nadu, India
web: www.drngpasc.ac.in [Phone - +91-422-2369100









CITIZEN CONSUMER CLUB

In the occasion of World Youth Day
In Association with

CITIZENS' VOICE COIMBATORE

Organizes

INTERCOLLEGIATE CONSUMER CASE ANALYSIS COMPETITION



Date: 09.01.2024

Venue: Kambar Arangam

Time: 09:30 a.m.

KEYNOTE ADDRESS

Thiru. C.M. Jayaraman

Founder and President of Citizens' Voice Coimbatore, Former Branch Manager of SBI.



SPECIAL ADDRESS

Shri. M.M. Rajendran, DRS-PGDPM

REDT.SENIOR HR official,ETERNIT everest Secretary,Citizens Voice Coimbatore



PANEL OF JUDGES

Shri. Subramanian. P

Retd. General Manager-GORICA vehicles & Co, Oman Former Secretary- Hindustan Motors, Hosur Coordinator - Citizens' Voice Coimbatore



Shri. M. Rafi Ahmed

Secretariat Reporter- Trinity Mirror. Ex - Chief Reporter- Deccan Chronicle, Journalist- Indian Express, News Today



Dr. G.P. Godhana Gandhi

Former Director-Directorate of Legal Studies, Chennai Former Principal-KMC college of Law, Tirupur. Former Principal of Government Law college, Coimbatore



PATRONS

Dr.Nalla G. Palaniswami Chairman, Dr NGPRET

Dr. Thavamani D. Palaniswami Secretary, Dr.N.G.P. Arts and Science College

Dr. O.T. Buvaneswaran

Dr. P.R. Muthuswamy
Director – Academics, Dr. N.G.P. Institutions.

EVENT SCHEDULE

09:45 a.m. : Tamil thaai yaazhthu

10:00 a.m.: Welcome Address

10:10 a.m.: Chief guest introduction

10:20 a.m.: Felicitation

10:30 a.m.: Key note address

10:40 a.m.: Case study presentation

12:40 p.m.: End note address

12:50 p.m.: Prize distribution

12:55 p.m.: Vote of thanks

01:00 p.m.: National anthem

CHAIRMAN

Prof. Dr.K. Ramamurthi Principal

Dr. S. Saravanan Vice Principal.

CONVENORS

Dr. S. Renugadevi Professor - Commerce (CS CA)

Dr. J. Nithya Professor - Commerce (BPS)

STEERING COMMITTEE

Dr. D. Geetha Ramani Dean – Academics

Dr. K. Kalimuthu Dean – R & D

Dr. M. Venkatesh Kumar Associate Dean – Student Affairs

Dr. P.B. Banudevi Dean – Commerce & Management

Dr. F. Mary Magdalene Jane Dean - Computer Science

Dr. Meera Raman Dean(i/c) - Basic & Bio Science